

REF HEADLINE# 6299493  
\$\$\$ UNAPPROVED REV #3

ORD COM2: SPTS ARE BOOKED- THX JEN  
THIS IS A MAKE-GOOD FOR SEP15 ON LI  
THIS IS A MAKE-GOOD FOR SEP16 ON LI

REP HEADLINE# 6299493 TRF# 330708 REP: TEL# 215-564-1206 FAX# 215 564 1103  
 \$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP10/12 13.37  
 \*\*CHANGES\*\* \*\*\* WPXI-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
24	A		1100P-1135P	30		\$1,450.00	9/15	9/15	1		SAT	1
PROGRAM : 11 PM NEWS ORD COM1: NEWS ORD COM2: SPTS ARE BOOKED- THX JEN PART OF A MAKEGOOD MADE UP OF LINES 23-24												
20	S		1135P-1205A	30		\$1,450.00	9/16	9/16	0		SUN	0
PROGRAM : 11 PM NEWS CON COM1: 11 PM NEWS STATION MAKEGOOD OFFERS: M1 OK'D BUY#16 MISSED:SAT/1100P-1135P BUY#20 SUN/1135P-1205A OFFER:SUN/1135P-1235A & SAT/1100P-1135P CMT:NEWS CMT:SPTS ARE BOOKED- THX JEN												
							SEP15		30S	\$1,700.00		(SEP10/12)
							SEP16		30S	\$1,450.00		
							SEP16		30S	\$1,700.00		PLS ADVISE.
							SEP15		30S	\$1,450.00		

SEP/12 25675.00 CONTRACT TOTAL 25675.00  
 TOTAL SPOTS 32

MARKET TOTALS \$88,534 WPXI 29% KDKA 36% WTAE 23% WPGH 9% CABL 1% WPCW 1% WPMY 1%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6299493      TRF# 330708      REP: TEL# 215-564-1206      FAX# 215 564 1103  
 \$\$\$ APPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM STATION      SEP10/12 13.01  
 ORDER WORKSHEET      \*\*\* WPXI-TV \*\*\*

ADV # 09132      ADV. NAME ISS/DCCC      REP. #      OFF. # 18      SALESMAN #  
 AGY # 03571      AGY. NAME GREAT AMERICAN MEDIA      BUYER NAME MAURA GILROY  
 3050 K ST NW,      SALES PRSN WA- CHERYL BLAIR  
 WASHINGTON, DC 20007

ORDER #      CONTRACT # 6299493      CLASS: NATL.      LOCAL      REGIONAL  
 PRDCT DCCC 9/12      EST#1500      COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES SEP12/12      SEP17/12      WK-1  
 CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE SEP10/12      13.01

REP: TO NSM/NSA  
 FR LINDSEY FOR CHERYL  
 REVISED NOT TO AIR ON 9/11  
 TTLS \$25,675  
 PLEASE CONFIRM, THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 STATION MAKEGOOD OFFERS: DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE  
 M1 UNRESL BUY#16 MISSED: SAT/1100P-1135P      SEP15      \$1,700.00      (SEP10/12)      30S  
 BUY#20      SUN/1135P-1205A      SEP16      \$1,450.00      30S  
 OFFER: SUN/1135P-1235A      SEP16      \$1,700.00      PLS ADVISE.      30S  
 & SAT/1100P-1135P      SEP15      \$1,450.00      30S  
 CMT: NEWS  
 CMT: SPTS ARE BOOKED - THX JEN

CONTRACT TOTAL      25675.00  
 TOTAL SPOTS      32